

Priala Legal is a boutique property law firm that provides "top end of town expertise" gained by Despina Priala during her 25 year legal career, in a highly personalised and accessible form to a select group of clients.



Despina's wealth of experience includes overseeing the legal aspects of construction and settlement of the Q1 apartment tower while in the position of in-house counsel at Sunland Group, and

establishment, ongoing management and sales of numerous manufactured homes parks in QLD and NSW.

Despina Priala has practised in property and commercial law on the Gold Coast for over 25 years, and has substantial experience in this area with career highlights including her appointment as in-house counsel for Sunland Group where her responsibilities included overseeing legal work performed by Allens, Minter Ellison, Corrs Chambers Westgarth, Deacons and other top-tier firms, in the areas of construction and off-the-plan contracts for marquee projects such as Q1- The World's Tallest Residential Tower, Palazzo Versace, Circle On Cavill, Avalon, Sunkids Childcare Centres, and many other noteworthy projects.





## **Noteworthy Projects**

In addition to the above, some of our other noteworthy property development work includes the following clients and projects:

- **Pradella Property Group** one of Queensland's most awarded property groups as a developer and builder with specialist expertise and experience in manufactured home parks
- Iliv Projects a development and construction company founded by Craig Treasure, former Director at Sunland and now CEO of Villaworld.
- Morison Property Group and Constructions developer and builder with extensive experience in manufactured home parks, and townhouse and childcare developments and construction.
- Mathiou Property Services a national construction and development firm specialising in providing a range of services from building & construction, through to maintenance and repairs ensuring compliance with national workplace health and safety laws.

We have a proven track record in the field of niche areas such as property development, manufactured homes parks and child care and we are totally committed to providing our clients with direct access to our undiluted legal expertise.

Despina's 25 year pedigree of working with some of the biggest names in the legal industry have taught her that the single biggest source of client disappointment is the realisation that the expert partners and senior lawyers who act as draw cards in the first place are often inaccessible due to being spread very thinly over the immense workloads required to carry the huge overheads of a "top end of town" law firm. Worse yet, much of the work is dealt out to junior levels in-house, which is where the mistakes start creeping in.

#### Philosophy

Priala Legal was established to provide high level legal expertise without the distractions and impositions of running a burgeoning practice, where sheer size has become the enemy of form and function. You will never experience crossed paths with one hand not knowing what the other is doing at Priala Legal, or have your items of importance being missed or lost in a swirling system of inadequate organisation.

We have stayed small on purpose, adding no other items or ingredients than what is crucial to give clients what they want and need – performance. Our overheads and budgets are small, but our experience and client focus are very high. A selective approach and our principal's direct management of the workload we take on ensures that there are no disappointed clients. We are prompt, accessible and supportive of your goals.

If you appoint us to look after your work, you will be **guaranteed** a maximum level of importance within our client list and your work will benefit from the attention and care of a legal professional with large firm senior level experience who possesses the specific expertise required by your company's growth path.

## Qualifications/Accreditations/Memberships/Achievements

Despina holds a Bachelor of Laws (LLB) from Bond University since 1991.



She is an Inaugural Law Graduate of Bond University from the Class of 1989 and maintains ties with the Alumni Bond University Association. She was admitted to the Supreme Court of Queensland in 1994 and is also admitted to the High Court of Australia.

Despina has been a member of the Queensland Law Society since 1992 and is also a member of the Hellenic Australian Lawyers Association.

In 2016, 2017 and 2018 Despina became a finalist in the Lawyers Weekly Annual Awards for Sole Practitioner of the Year.



Despina has also been the author of many legal publications including Gold Coast Bulletin and Your Investment Property Magazine [www.yourinvestmentpropertymag.com.au]

## Testimonials (below testimonials found <a href="http://www.prialalegal.com.au/testimonials/index.php">http://www.prialalegal.com.au/testimonials/index.php</a>)

Lifestyle Resorts Australia	Iliv Group
Morrison Property Group	DP Project Marketing Pty Ltd
Nathanvale Developments Pty Ltd	Iliv Constructions

## **Detailed listing of Projects**

Seachange Lifestyle	Manufactured Home Parks (Qld). Seachange Lifestyle Resorts is the leading
Resorts,	innovator of lifestyle communities designed for over 50s. Seachange is
Toowoomba,	owned and operated by Pradella Property Ventures, a family company with
Emerald Lakes,	over 50 years of history. Pradella is Queensland's most awarded private
Coomera and	developer.
Arundel - part of	We represent and assist Seachange Lifestyle Resorts in their various
Pradella Property	manufactured home parks in establishing, maintaining and operating such
Ventures	developments on a daily basis.
[2018 to current]	
Lifestyle Resorts	Manufactured Home Parks (Qld and NSW). LRA has been a client of the firm
Australia (LRA)	since its inception in 2007. Priala Legal has been an integral part of LRA's
	substantial MHP projects over the years from 2007 to date including
[2007 to 2017]	Rockhampton, Coomera, Bargara, Eagleby, Banora Point, Tweed Heads, and
	Yamba, and has been at the coalface of LRA's security restructuring through
	both before, during and following the GFC in 2008.
Frenchville Villas	Frenchville Villas 19 lot townhouse development established over 4 stages
Pty Ltd	at Frenchville, Rockhampton Qld and adjacent child care centre. This project
	has been managed by Priala Legal since 2013 and is still ongoing, currently
[2013 to current]	selling state 4. Throughout the project Priala Legal has also managed
	financial restructures and releases of security, all paramount to the ongoing
	success of this project.
Natural Wonders	Currently under construction for the establishment of a child care centre at
Early Learning	Berserker, Rockhampton Qld. Legal services from Priala Legal include the
Berserker Pty Ltd	acquisition of the site, construction of the child care centre, security and

F004=	funding, compliance with child care licensing requirements for opening and
[2015 to current]	operations.
Iliv Constructions	Tanah Merah Terraces 16 lot townhouse development located at Tanah
and Iliv	Merah, Qld. A successful townhouse project that spanned from 2014 to
Developments	2016. Priala Legal was instrumental in the establishment of all contract
[2015-2016]	and disclosure documentation in selling off the plan lots and was involved
	with the strata titling structure formed.
Nathanvale	72 rural residential acreage subdivision and sales (both unregistered and
<b>Developments Pty</b>	registered lots) within Nathanvale Estate, Mount Nathan, Qld. Nathanvale
Ltd	Estate is a current project managed by Priala Legal and has been a client of
	Priala Legal since 2010.
[2010 to current]	
IPA Developments	Mixed use development at Coomera Qld, comprising residential
Pty Ltd	townhouses, an aged care site and child care site. Priala Legal was involved
,	in the acquisition of the site under a development application and approval,
[2014-2016]	negotiation and sale of earmarked sites for child care, and negotiations and
[2017 2010]	joint venture agreements with international interested parties.
Corporato	Toolooa Central', Toolooa Qld 14 lot subdivision. Priala Legal was engaged
Corporate	
Downham Pty Ltd	to provide contract, disclosure and compliance documentation to sell lots off
[2014-2015]	the plan.
Anthony Tallant	Luxury Unit Complex comprising 6 Residential Lots at Moorooka, Qld all sold
[2014-2015]	off the plan Priala Legal was engaged to provide contract, disclosure and
	compliance documentation to sell units off the plan and was heavily
	involved in the strata titling and body corporate structure.
Owen Development	Owen Villas, North Mackay Qld 13 residential lot townhouse development
Group	sales off the plan. This project included legal services for contract and
[2012-2014]	disclosure documentation for the project, as well as joint venture
	agreements and security restructuring.
Yallaroi Road	Forest Green 20 lot residential subdivision project at Oxenford, Qld involving
Developments	sales off the plan. Priala Legal prepared all contract and disclosure
[2009 -2010]	documentation and was involved in all lot sales.
<b>Urban Tide Projects</b>	Codrington Circuit 9 residential subdivision project at Pacific Pines, Qld sales
[2009]	off the plan. Priala Legal prepared all contract and disclosure
	documentation and was involved in all lot sales.
Eagleby Childcare	Priala Legal was involved in the acquisition and sale of various child care
Centre, Red Leaf	centres throughout Queensland.
School of Early	Despina was also instrumental in the establishment of the Sunkids Child
Learning, Natural	Care Centres during her time at Sunland Group commencing from 2005
Wonders Early	onwards, including substantial due diligence and compliance for existing
Learning, Nova Star	child care centres and sites for acquisition and development.
Child Care & Ors	and care control and steed for dequisition and development.
	cted for huvers, including foreign huvers, in many noteworthy residential high

Priala Legal has also acted for buyers, including foreign buyers, in many noteworthy residential high rise and town house projects on the Gold Coast including Soul, Rhapsody, Brooklyn on Varsity, Phoenix at Varsity, Halcyon Waters, Living Gems, Anchorage Apartments, The Address Sanctuary Cove (Sunland), The Circle Royal Pines (Sunland), Magnoli Residences Palm Beach (Sunland), Aqua Newstead, Boardwalk Burleigh, Quays Hope Island (Sunland), Lumiere (Sunland), H20 Apartments and many more.

#### Insurance

Priala Legal holds professional indemnity insurance pursuant to Lexon Insurance Pty Ltd ARBN 098 964 740 Queensland Law Society Incorporated Law Practice Professional Indemnity Insurance Master Policy. Priala Legal Pty Ltd has renewed its PI insurance cover for 2018/2019 and is properly approved and insured pursuant to the Legal Profession Act 2007 and the Indemnity Rule 2005.

# Professional Conduct Rules - Legal Profession Australian Solicitors Conduct Rules 2015

The objective of these Rules is to assist solicitors to act ethically and in accordance with the principles of professional conduct established by the common law and these Rules. It provides a framework for ethical decision making about what Priala Legal do on a daily basis for clients. Priala Legal adheres to this set of rules of professional conduct and upholds the long-standing values of the legal profession.

#### Areas of Law

- Property Development (NSW and Qld)
- Conveyancing (Qld and NSW)
- Joint Ventures
- Commercial Transactions
- Child Care Acquisitions/Sales
- Leasing

- Manufactured Home Parks (Qld and NSW)
- FIRB ownership/acquisitions
- Trusts
- Wills and Powers of Attorney
- Estate Administration
- Estate Litigation

#### Location

Priala Legal is easily accessible and very central, ideally located at the northern end of the Gold Coast and within a short distance from Surfers Paradise and Southport, with street parking available for clients at no cost. We will apply our extensive experience and expertise to your individual needs at competitive rates. We look forward to assisting you with achieving your goals. Whether it's a big multistorey development, a small townhouse project, the purchase of a new home or an investment property, we can service your needs.



**Despina Priala** is the Director of **PRIALA LEGAL** 

**Contact for more information:** 

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